

2024 ANNUAL EEO PUBLIC FILE REPORT

Peg Broadcasting, LLC

Stations in Employment Unit: WAEW (AM), WCSV (AM), WOWF (FM), WPBX (FM), W242DH and W249DA

Date Range of Annual Report: April 1, 2023 to March 31, 2024

No. of Full-time Employees: Less than 10

Small Market Exemption: Crossville, TN Metropolitan Statistical Area – Fewer than 250,000 population

During the Reporting Period, three positions were filled for the Peg Broadcasting LLC Crossville, TN market. The information required by FCC Rule 73.2080(c) (6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c) (2):

TYPE OF INITIATIVE	DESCRIPTION OF ACTIVITY
Intern Program	Peg Broadcasting, LLC employs College and High School students to complete a paid internship program. These students must have an interest in pursuing broadcasting. From April 1, 2023 – March 31, 2024, Peg Broadcasting, LLC employed 2 interns. These interns participated in all facets of programming that included remote broadcasts, production, commercial writing, news, etc. Also, these interns participated in sales that include marketing, digital, etc.
Event sponsored by Tennessee Association of Broadcasters	Week of October 2-6, 2023 - Peg Broadcasting, LLC participated in a Virtual Job Fair.
Event sponsored by Cumberland County Schools / TCAT Upper Cumberland	November 8, 2023 - Peg Broadcasting, LLC participated in a Student Job/Career Fair in Crossville, TN

Event sponsored by Cumberland County Schools / TCAT Upper Cumberland	March 12, 2024 - Peg Broadcasting, LLC participated in a Student Job/Career Fair in Crossville, TN
Event sponsored by Tennessee Association of Broadcasters	Week of April 1-5, 2024 - Peg Broadcasting, LLC participated in a Virtual Job Fair.

LIST OF POSITIONS FILLED

List all full-time job vacancies filled by employment unit, identified by job title, and indicate source referring person hired.

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
06/01/2023	FT Programming	Peg PT to FT employment change
09/25/2023	PT Office and Programming	Cumberland County High School WBL
09/25/2023	PT Office and Programming	Stone Memorial High School WBL

INTERVIEWEE REFERRAL SOURCE SUMMARY

Date of Annual Report: April 1, 2023 – March 31, 2024

(enter the anniversary of the date the station must file its renewal application, which is four months prior to expiration of the license)

Total Number of Persons Interviewed in Preceding Year: 21

List total number of interviewees generated by each recruitment source in the preceding year (use as many pages as necessary).

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
All Access	0
All Staffing	0
Belmont University	0
Broadcastersvirtualjobfair.com website	0
Carson Newman University	0
Cumberland County High School CTE/WBL program	1
Express Employment Professionals	0
Facebook/Peg social media	0
Maryville College	0
Middle Tennessee State University	0
Motlow State Community College	0
Peg Broadcasting Employee Referral	2
Roane State Community College	0
SmallBiz Staffing	0
Stone Memorial High School CTE/WBL program	1
Tennessee Association of Broadcasters	0
Tennessee Office of Labor & Work Force	0
Tennessee College of Applied Technology	1
Tennessee State University	0
Tennessee Technology University	0
University of Tennessee at Chattanooga	0
University of Tennessee at Martin	0
University of Tennessee at Knoxville	0
WAEW Radio Ad	0
WAEW Website	0
WCSV Radio Ad	0
WCSV Website	0
WOWF Radio Ad	8
WOWF Website	0
WPBX Radio Ad	8
WPBX Website	0

Retain until after the grant of the next renewal application. Annually, on the anniversary of the date a station must file its renewal application, a station must place this list in the station's local public inspection file and post the list on the station's web site if it has one.